



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-31-2012 PAGE: 1 of 2

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 404068	Contract Dt 10-30-2012	Revision Dt	Rev# 0	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA							
Agency Est#			CMS # 247543	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247543					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	60			1	1	1			3	3,000	3	9,000.00	
2	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	60	1							1	3,000	1	3,000.00	
3	10-31-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	60			2	2	1			5	2,000	5	10,000.00	
4	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	60	1							1	2,000	1	2,000.00	
5	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)				8	60					1			1	24,000	1	24,000.00	
6	11-04-2012	11-04-2012	10:00PM - 11:00PM	PRIME SU10 (7051)				9	60							1	1	12,000	1	12,000.00	
7	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)				9	60							1	1	5,600	1	5,600.00	
8	10-31-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	60			2	2	1			5	1,400	5	7,000.00	
9	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	60	1							1	1,400	1	1,400.00	
10	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				9	60							1	1	2	2,400	2	4,800.00
11	10-31-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	60			1		1			2	2,600	2	5,200.00	
12	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	60	1							1	2,600	1	2,600.00	
13	11-01-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	60					1	1		2	6,400	2	12,800.00	
14	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	60	1							1	6,400	1	6,400.00	
15	11-04-2012	11-04-2012	08:00PM - 09:00PM	PRIME SU8 (7049)				8	60								1	1	24,000	1	24,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
16	11-05-2012	11-05-2012	01:00PM - 03:00PM		DAYTIME 1-4P WEEKDAY (6952)						8	60	1								1	2,200	1	2,200.00	
																				Contracted Gross Total:		29		132,000.00	
																				Actual Gross Total:		29		132,000.00	
																				Agency Commission:				19,800.00	
																				Net Total:				112,200.00	
Month/YR			Preempted			Made Good			Contract Total			Adjustments						Actual Total							
Nov 12			0.00			0.00			132,000.00			0.00						132,000.00							
TOTAL			0.00			0.00			132,000.00			0.00						132,000.00							

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